



WESTFORT COLLEGE OF PHARMACY PRESENTS
A WEBINAR ON
"STRATEGIES TO EFFECTIVE RESEARCH PROPOSAL SUBMISSION AND ART OF MANUSCRIPT WRITING"

SESSION I

" EFFECTIVE RESEARCH PROPOSAL WRITING AND STRATEGIES TO RESEARCH GRANTS "

A research proposal is a detailed description of a proposed study, designed to investigate a given problem. It describes the project, explains its importance and outlines the processes that will be undertaken in order to complete it. A grant proposal is a document that is prepared for requesting or applying for funding for research. The webinar aims to cover the diverse elements of Research and Grant Proposal writing in Health science research.

Dr. K. Gowthamarajan, is a dynamic professional evolved with vast expertise and skill in the field of pharmaceutical education research. He has earned over 100 publications in peer-reviewed journals (H-Index 16), 3 books, 12 research projects, over 100 conference presentations, 23 patents applications,



and key involvement in tech. transfers of two nano-based drug delivery products to industry. He is on the Editorial Board of over a score of journals and reviewer of over 60 peer-reviewed journals of high impact

SESSION II

" ESSENTIAL ELEMENTS TO SCIENTIFIC PUBLISHING "

It is more difficult to get published in higher quality journals, but it shows expertise in a field and an ability to conduct scientifically grounded research. It also reflects on the academic status of the institution hosting the publication. In an accredited journal, every article is verified as scientifically reliable and valid through a peer review process. The peer review process serves as a quality control mechanism. This webinar will provide all the information regarding the publication of articles in high impact journals.

Dr. Karri. V V S NarayanaReddy, is a very young charismatic expert with a very long-standing vision in the field of pharma research. He has published more than 80 papers in reputed journals with a Cumulative Impact Factor (IF): 105.27, IF Range: 1.1-9.0, Citations: 350+, and with H-index: 10. He has also written 06 book chapters for his credit.



WESTFORT COLLEGE OF PHARMACY

(A UNIT OF WESTFORT HOSPITAL GROUP)

PB NO. 16, M.G.KAVU(P.O.),POTTORE, THRISSUR -680 581

westfortpharmacycollege@gmail.com

www.westfortcollegeofpharmacy.com

About the Institute

Westfort College of Pharmacy (WCP) is the new feather in the cap of westfort higher education trust, which has vast experience and tradition in the field of professional education. Westfort Hgher Education Trust (WHET) is recognized as a synonym to high quality education and widely appreciated for their committed and dedicated efforts in moulding each individual to become proficient in the selected discipline.

Westfort College of Pharmacy is well fortified with modern infrastructural facilities and a team of enthusiastic and highly qualified faculty, available to guide and develop the total personality of the student to make them employable. We are committed to provide the students with smart classroom, laboratory, and clinical experiences and our ultimate goal is to help our students shine in their chosen profession in the arena of health.

VISION

WCP strives to progress quality of life locally, nationally, and globally by evolving innovative teaching practices, advancing research and practice and merging true entrepreneurial spirit with care and kindness

MISSION

WCP is committed to impart value-based education focused on improving health of mankind through innovative education, pioneering research and interdisciplinary practice developed to meet diverse needs of world.

A Webinar on

"STRATEGIES TO EFFECTIVE RESEARCH PROPOSAL SUBMISSION AND ART OF MANUSCRIPT WRITING"

DATE: 26.11.2021

TIME: 02:00 - 04:30 PM



WESTFORT GROUP OF EDUCATIONAL INSTITUTIONS
THRISSUR

PROGRAMME SCHEDULE



2:00 PM	Prayer Welcome speech
2:05 - 2:15 PM	Presidential address by Dr. Anil Babu A. Principal & Professor, WCP
2:15 - 2:20 PM	Inaugural address by Dr. P. P Mohanan, MD, DM Consultant Cardiologist Westfort Hi-Tech Hospital Ltd., Thrissur
2:20 - 3:15 PM	SESSION I: " Effective research proposal writing and strategies to research grants "
Resource person	Dr.K.Gowthamarajan, M. Pharm, Ph.D Professor & HOD, Pharmaceutics JSS College of Pharmacy-Ootty
Chaired by	Dr. S. Sundarananthavalli Professor & HOD, Pharmacogony, WCP
3:15 - 4:15 PM	SESSION II: " Essential elements to scientific publishing "
Resource person	Dr. Karri. V V S Narayana Reddy, M.Pharm, Ph.D Asst. Professor - Dept. of Pharamaceutics, JSS College of Pharmacy- Ootty
Chaired by	Mrs. Lekha Mathew Vice Principal & Associate Professor, WCP
4:15 - 4:20 PM	VOTE OF THANKS
4:20 PM	NATIONAL ANTHEM



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Asst. Professor, WCP

Programme Members

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For more details please contact.
Mrs. Lekha Mathew ,Mr. Gijith Mohan
Phone number : 8943221189 , 7902679801
Email: wcp.scientificcommittee@gmail.com

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